

For businesses ready to increase engagement with enhanced content and more strategic management.

## **Content Creation:**

- 12 custom posts per month (graphics + captions)
- 3 short-form videos or reels
- 2 on-site content shoot per month at your business location
- Curate and integrate User-Generated Content (UGC), including sourcing and permission management

## Social Media Management:

- Manage up to 3 social media platforms (Facebook, Instagram, TikTok, or LinkedIn)
- Schedule and publish posts to maximize reach and engagement
- Develop and execute monthly campaigns and promotions aligned with goals
- Actively monitor and adapt to new social media trends
- Provide monthly in depth performance reports
- Respond to comments and moderate messages to foster community engagement