



FULL SERVICE MENU

Haus Roots Plan – 1,000/month

Month-to-Month Premium: \$1,200

Perfect for small businesses wanting a solid social presence with consistent content and basic management.

Content Creation:

- 6 custom posts per month (branded graphics + captions tailored to your audience)
- 1 short-form video or reel
- 1 on-site content shoot per month at your business location

Social Media Management:

- Manage 1 social media platform (Facebook, Instagram, TikTok, or LinkedIn)
- Schedule and publish posts using management tools (e.g., Later, Hootsuite) at optimal times
- Develop a monthly content calendar aligned with business goals and trends
- Monitor social media trends, hashtags, and competitor activity
- Provide monthly performance reports with basic insights and recommendations